



Australian Pricing Comparisons
Home, Bath & Body

Pricing Comparisons—Home, Bath and Body

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The pricing comparisons contained in this publication were conducted in April 2008.

Prices are generally at RRP (recommended retail prices) where available. Prices quoted are not promotion or pack prices.

Prices are obtained from either supermarkets (mainly Coles and Safeway in Melbourne), corporate product websites or online shopping websites.

Prices may vary based on location, retail outlet, online shopping websites or promotions.

All Melaleuca prices are in PC (Preferred Customer) prices and inclusive of GST.

Every attempt is made to use comparison products in similar package sizes.

For most products, cost per ml versus gram is used at a 1:1 ratio. This may vary from product to product, but overall, they are generally comparable if the product density is similar.

Every attempt has been made to represent competitor products with the correct brand name, size, weight and pricing. This can change even over the course of three months or may vary based on location.

This data places no judgement on the effectiveness or quality of the competitor products listed. It is simply a factual comparison at the time of printing using publicly available data.

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Personal Care

Bath, Body and Shower

Sub Category: Deodorants—Women or Men
Melaleuca Brand: Body Satin Deodorant



Company	Brand	Price \$AU	ml/g	ml/g per Use	No. of Uses	Cost per Use
Melaleuca	Body Satin Deodorant	4.95	56g	2	28	18c
Lush	Aromacreme Deodorant	14.50	100g	2	50	29c
Mukti	Deodorant	15.00	125ml	2	63	24c
Purity	Calendula Deodorant	11.95	125ml	2	63	19c
Mennen	Mennen Lady Stick Cool Fresh Deodorant	4.20	45g	2	23	19c
Rexona	Rexona Roll On Deodorant Cotton	3.91	50	2	25	16c
Nivea	Nivea Deodorant Dry Roll On	3.90	50	2	25	16c
Norsca	Forest Fresh Roll On	3.87	50	2	25	15

Sub Category: Antiperspirant Deodorants—Women or Men
Melaleuca Brand: Body Satin Antiperspirant Deodorant



Company	Brand	Price \$AU	ml/g	ml/g per Use	No. of Uses	Cost per Use
Melaleuca	Body Satin Antiperspirant Deodorant	4.95	56g	2	28	18c
The Body Shop	White Musk Antiperspirant & Deodorant	13.95	50ml	2	25	56c
Nutrimetics	Botanicals Antiperspirant & Deodorant	12.50	100ml	2	50	25c
Rexona	Rexona Stick Anti Perspirant Deodorant Confidence	5.51	50ml	2	25	22c
Mennen	Mennen Speed Stick Anti Perspirant Lady Cool	4.84	45ml	2	23	22c
Avon	Skin So Soft APDO	5.99	60ml	2	30	20c
Ego	QV Antiperspirant & Deodorant	5.99		2	38	16c
Nivea	Nivea Anti Perspirant Deodorant Roll On	3.86	50	2	25	15c
Dove	Dove Deodorant Anti Perspirant Rol On	3.76	50	2	25	15c

Sub Category: Cleansing Bars—Moisturising/Aromatherapy
Melaleuca Brand: Gold, Platinum, Opal, Alloy Bars



Company	Brand	Price \$AU	g	g per Use	No. of Uses	Cost per Use
Melaleuca	Gold, Platinum, Opal, Alloy Bars	5.95	127	2	64	9c
Lush	Smoothie Shower Soap	25.00	250	2	125	20c
MOR	MOR Sorbet Boxed Oval Soap	13.95	150	2	75	19c
Nutrimetics	Exfoliating Botanical Soap	8.50	100	2	50	17c
The Body Shop	Vitamin E Cleansing Bar	6.95	100	2	50	14c
In Essence	Aromatherapy Blissful Body Bar	8.95	150	2	75	12c
Trilogy	Body Cleansing Bar	7.95	135	2	68	12c
Botani	Eco Clear Body Bar	6.95	125	2	63	11c
Sunspirit	Sunspa Lemon Myrtle Soap	5.10	95	2	48	11c
Mukti	Organis Soap Bars—Olive	5.00	100	2	50	10c
Natio	Purifying Body Bar	4.50	100	2	50	9c
Dove	Dove Beauty Bar Soap	2.29	50	2	25	9c

Notes: Comparisons are used against luxury or aromatherapy glycerin bars or if no alternative, soap based bars are used.

Sub Category: Cleansing Bars—Extremely Dry Skin
 Melaleuca Brand: Gold, Platinum, Opal, Alloy Bars



Company	Brand	Price \$AU	g	g per Use	No. of Uses	Cost per Use
Melaleuca	Gold, Platinum, Opal, Alloy Bars	5.95	127	2	64	9c
Ego	Ego Pinertarsol Bar	12.40	100	2	50	25c
Ego	Ego QV Bar	10.09	100	2	50	20c
Dermaveen	Dermaveen Dry Skin Cleansing Bar	7.35	100	2	50	15c
Cetaphil	Cetaphil Cleansing Bar	8.95	127	2	64	14c
Eulactol	Eulactol Cleansing Bar	6.95	100	2	50	14c

Sub Category: Body Wash—Everyday
 Melaleuca Brand: Body Satin Body Wash



Company	Brand	Price \$AU	ml/g	ml/g per Use	No. of Uses	Cost per Use
Melaleuca	Body Satin Body Wash	9.95	207ml	15	14	72c
The Body Shop	Spa Wisdom Blissful Body Cleanser	26.95	200ml	15	13	\$2.02
Mary Kay	Private Spa Collection Embrace Dreams	29.00	229ml	15	15	\$1.90
Nutrimetics	Aquaspa Invigorating Body Wash	24.00	200ml	15	13	\$1.80
Jurlique	Rosemary & Mandarin Body Wash	13.00	125ml	15	8	\$1.56
Innoxa	Mineral Spa Body Wash	19.95	200ml	15	13	\$1.50
In Essence	Aromatherapy Refreshing Shower Gel	19.95	250ml	15	17	\$1.20
MOR	MOR Marshmallow Body Wash	19.95	250ml	15	17	\$1.20
Mukti	Bath & Shower Gel	19.00	250ml	15	17	\$1.14
Lush	Shower Gel	16.95	250g	15	17	\$1.02
Avon	Planet Spa Body Wash	14.99	240ml	15	16	94c
A'kin	Jasmine Body Wash	11.95	225ml	15	15	80c
Natio	Spa Body Cleanser	9.95	210	15	14	71c
Purity	Lavender Bath and Shower Gel	11.55	250	15	17	69c
Avon	Skin so soft Creamy Body Wash	8.99	200	15	13	67c

Sub Category: Bath Salts
 Melaleuca Brand: Sun Valley Soothing Bath Salts



Company	Brand	Price \$AU	g	g per Use	No. of Uses	Cost per Use
Melaleuca	Sun Valley Soothing Bath Salts	14.95	350	10	35	43c
In Essence	Muscle Ease Bath Salts	29.95	300	10	30	\$1.00
bod	bod Goddess blend—vanilla, mandarin and jasmin bath salts	10.95	125	10	13	88c
Jurlique	Lavendar Bath Salts	18.00	400	10	40	45c

Personal Care

Bath, Body and Shower

Sub Category: Body Butter—Moisturising/Aromatherapy
 Melaleuca Brand: Sun Valley Hand and Body Butter



Company	Brand	Price \$AU	ml/g	ml/g per Use	No. of Uses	Cost per Use
Melaleuca	Sun Valley Hand and Body Butter	17.95	100ml	5ml	20	90c
Botani	Olive Repair Cream	45.00	120g	5g	24	\$1.88
Mukti	Body Butter	24.50	100g	5g	50	\$1.23
The Body Shop	Spa Wisdom Africa Spa Honey Butter	29.95	125ml	5ml	25	\$1.20
In Essence	Aromatherapy Ultra Rich Body Balm	39.95	220ml	5ml	44	91c
Lush	The Soft Touch	16.95	95g	5g	19	89c

Notes: Comparisons are not made against pharmacy lotions for extremely dry skin. Refer to *Renew* for this. Included for comparison are body butters that have essential oils or botanical ingredients that have either moisturising or antibacterial benefits. Included are body butters mainly aimed towards women. Crèmes, balms, butters are all used in this comparison.

Sub Category: Massage Oil Blend
 Melaleuca Brand: Sun Valley Massage Oil Blend



Company	Brand	Price \$AU	ml/g	ml/g per Use	No. of Uses	Cost per Use
Melaleuca	Sun Valley Massage Oil Blend	17.95	125ml	10ml	12.5	\$1.44
Botani	Nourishing Body Oil	17.00	30g	10g	3	\$5.67
Jurlique	Body Care Oil	40.00	100ml	10ml	10	\$4.00
Nutrimetics	Thai Spa Bath and Massage Oil	31.00	100ml	10ml	10	\$3.10
Sunspirit	Royal Rose Massage Oil Blend	27.25	100ml	10ml	10	\$2.73
Jurlique	Romance Blend Body Oil	27.00	100ml	10ml	10	\$2.70
In Essence	Lavender Body Oil	19.95	100ml	10ml	10	\$2.00
Mutki Botanicals	Body Oil	20.00	125ml	10ml	12.5	\$1.60
The Body Shop	Lavender Massage Oil	15.95	100ml	10ml	10	\$1.60

Sub Category: Body Polish—Moisturising/Aromatherapy
 Melaleuca Brand: Body Satin Body Polish



Company	Brand	Price \$AU	ml/g	ml/g per Use	No. of Uses	Cost per Use
Melaleuca	Body Satin Body Polish	12.95	177ml	5	35	37c
Aveda	Smoothing Body Polish	56.00	250ml	5	50	\$1.12
Jurlique	OPC Body Exfoliating Gel	27.00	125ml	5	25	\$1.08
Silica	Face and Body Polish	41.50	237ml	5	47	88c
Nutrimetics	Aqua Spa Rejuvenating Body Polish	35.00	200ml	5	40	88c
Trilogy	Exfoliating Body Polish	25.95	150ml	5	30	87c
In Essence	Refining Lavender Hand Scrub	19.95	120g	5	24	83c
The Body Shop	Mango Body Scrub	25.95	200ml	5	40	65c
Avon	Always Body Polish	19.00	175g	5	35	54c
A'kin	Invigorating Body Scrub	20.00	200ml	5	40	50c
MOR	MOR Marshmallow Body Polish (Scrub)	22.95	250g	5	50	46c
Loreal	Exfotonic Skin Revealing Exfoliator	17.95	200ml	5	40	45c
Aveda	Caribbean Therapy™ Body Scrub	38.00	450g	5	90	42c
Natio	Exfoliating Body Scrub	11.77	150g	5	30	39c

Sub Category: Body Lotion—Everyday
 Melaleuca Brand: Body Satin Body Lotion



Company	Brand	Price \$AU	ml/g	ml/g per Use	No. of Uses	Cost per Use
Melaleuca	Body Satin Body Lotion	12.95	237ml	10	23.7	55c
Nutrimetics	Botanicals Moisturising Body Lotion	21.50	150ml	10	15	\$1.43
Mary Kay	Private Spa Collection Embrace Dreams	32.00	229ml	10	22.9	\$1.40
Neutrogena	Neutrogena Moisturiser Lotion	12.39	115ml	10	11.5	\$1.08
Mary Kay	Satin Hands and Body Hydrating Lotion	24.00	236ml	10	23.6	\$1.02
A'kin	Lavener & Geranium Body Moisturiser	20.00	200ml	10	20	\$1.00
In Essence	Aromatherapy Moisturising Body Lotion	24.95	250ml	10	25	\$1.00
Olay	Olay Lotion Moisturising	13.48	150ml	10	15	90c
Mukti	Body Lotion	22.00	250ml	10	25	88c
The Body Shop	Cocoa Butter Hand & Body Lotion	20.95	250ml	10	25	84c
Innoxa	Mineral Spa Algae Body Lotion	19.95	250ml	10	25	80c
Yardley	Apothary Citrus Twist	16.95	236ml	10	23.6	72c
The Body Shop	Mango Body Lotion	17.95	250ml	10	25	72c
Natio	Luminous Body Lotion	14.50	210ml	10	21	69c
Avon	Perfumed Skin Softeners	9.99	150g	10	15	67c

Notes: Comparisons are not made against pharmacy lotions for extremely dry skin. Refer to *Renew* for this. Included for comparison are body lotions that have essential oils or botanical ingredients that have either moisturising or antibacterial benefits. Included are body lotions mainly aimed towards women. Crèmes, lotions, balms, butters are all used.

Personal Care

Men

Sub Category: Men's Antiperspirants and/or Deodorants
 Melaleuca Brand: Alloy Antiperspirant & Deodorant



Company	Brand	Price \$AU	ml/g	ml/g per Use	No. of Uses	Cost per Use
Melaleuca	Alloy Antiperspirant & Deodorant	9.95	64g	2g	32	31c
Lush	Aromaco Deodorant	8.95	10g	2g	5	\$1.79
Clarins	Men Antiperspirant Stick	28.00	75g	2g	38	75c
The Body Shop	For Men Deodorant Stick	13.95	75g	2g	38	37c
Nutrimetics	For Men Antiperspirant & Deodorant	12.50	100ml	2ml	50	25c

Notes: Either antiperspirants or deodorants were used as comparisons. There is little difference between only deodorants and both.

Sub Category: Men's Body Wash—Moisturising/Aromatherapy
 Melaleuca Brand: Alloy Body Wash



Company	Brand	Price \$AU	ml	ml per Use	No. of Uses	Cost per Use
Melaleuca	Alloy Body Wash	11.95	210	15	14	85c
MAC	Creations Body Blend Shower Gel	43.00	200	15	13.3	\$3.23
Jurlique	For Men—Shampoo & Shower Gel	25.00	125	15	8.3	\$3.00
The Body Shop	Arber Hair & Body Wash	22.95	200	15	13.3	\$1.72
Nutrimetics	Hair and Body Wash	21.00	200	15	10	\$1.58
Avon	Black Suede Shower Gel	9.99	150	15	10	\$1.00
The Body Shop	For Men Shower Gel	12.50	250	15	16.7	75c

Sub Category: Men's Shaving Creme or Gel
 Melaleuca Brand: Alloy Shave Gel



Company	Brand	Price \$AU	ml/g	ml/g per Use	No. of Uses	Cost per Use
Melaleuca	Alloy Shave Gel	6.95	198g	10g	20	35c
Jurlique	For Men—Herbal Shaving Gel	29.00	125ml	10ml	13	\$2.32
Clinique	For Men Shave Aloe Gel	28.00	125ml	10ml	13	\$2.24
Nutrimetics	For Men Shave Foam	18.00	125ml	10ml	13	\$1.44
Mukti	Shaving Gel	18.00	125ml	10ml	13	\$1.44
MAC	Shave Cream	17.00	125ml	10ml	13	\$1.36
The Body Shop	For Men Shave Cream	24.95	200ml	10ml	20	\$1.25
Natio	Smooth Shave Creme	8.95	100ml	10ml	10	90c
Lush	Ambrosia Shaving Cream	21.95	250g	10g	25	88c
Avon	Black Suede Shave Cream	9.99	200g	10g	20	50c
Loreal	Men Expert Shaving Gel	7.95	200ml	10ml	20	40c
Gillette	Series Gel	5.95	195g	10g	20	31c

Men

Sub Category: Men's After Shave Balm
Melaleuca Brand: Alloy After Shave Balm



Company	Brand	Price \$AU	ml	ml per Use	No. of Uses	Cost per Use
Melaleuca	Alloy After Shave Balm	11.95	65	5	13	92c
The Body Shop	Arber Aftershave Balm	21.95	75	5	15	\$1.46
Nutrimetics	For Men Aftershave Balm	22.00	100	5	20	\$1.10
The Body Shop	For Men Aftershave Gel	19.95	100	5	20	\$1.00

Sub Category: Men's Cologne
Melaleuca Brand: Alloy Cologne



Company	Brand	Price \$AU	ml	ml per Use	No. of Uses	Cost per Use
Melaleuca	Alloy Cologne	47.95	65	1	65	74c
Acqua	Acqua Di Gio	132.00	100	1	100	\$1.32
Calvin Klein	Eternity	119.00	100	1	100	\$1.19
Mary Kay	Velocity Cologne	65.00	59	1	59	\$1.10
Ralph Lauren	Polo Blue	129.00	125	1	125	\$1.03
Mary Kay	Domain Cologne	58.00	73	1	73	79c

Hands and Feet

Sub Category: Liquid hand Soap
Melaleuca Brand: Antibacterial Liquid Soap



Company	Brand	Price \$AU	ml	ml per Use	No. of Uses	Cost per Use
Melaleuca	Antibacterial Liquid Soap	10.95	310	2	155	7c
Jurlique	Sandalwood Hand Wash	18.00	240	2	120	15c
The Body Shop	Almond Conditioning Hand Wash	14.50	250	2	125	12c
A'kin	Botanics Lemon Myrtle Hand Wash	11.95	240	2	120	10c
Nutrimetics	Botanicals Hand Wash	13.00	250	2	125	10c
Sunspirit	Sunspa Lemon Myrtle Pump Soap	10.30	250	2	125	8c

Notes: Included for comparison are hand washes that have essential oils or botanical ingredients that have either moisturising or antibacterial benefits. One pump of *Antibacterial Liquid Soap* is 2ml. Assume competitors average pump is 2 ml. Included are products that are specifically marketed as hand wash, some body wash products may be used as hand wash, but for these comparisons, they are excluded.

Personal Care

Hands and Feet

Sub Category: Antibacterial Cleansing Hand Gel—Travel Size
Melaleuca Brand: Clear Defence



Company	Brand	Price \$AU	ml	ml per Use	No. of Uses	Cost per Use
Melaleuca	Clear Defence—Travel Size	3.95	70	3	23	17c
Hygienesis	Hygienica Hand Foam	12.75	60	3	20	64c

Sub Category: Cleansing Hand Gel—Desktop Size
Melaleuca Brand: Clear Defence



Company	Brand	Price \$AU	ml	ml per Use	No. of Uses	Cost per Use
Melaleuca	Clear Defence—Desktop Size	7.95	266	3	89	9c
Reckitt Benckiser	Dettol Hand Sanitiser with pump	5.99	200	3	67	9c
Keyline Brands	Cuticura hand Hygiene Gel Antibacterial	6.95	250	3	83	8c
Pfizer	Purell Vitamin E with pump	6.50	240	3	80	8c

Sub Category: Hand Crème—Everyday
Melaleuca Brand: Body Satin Hand Crème



Company	Brand	Price \$AU	ml/g	ml/g per Use	No. of Uses	Cost per Use
Melaleuca	Body Satin Hand Crème	11.95	177ml	5	35.4	34c
Mukti Botanicals	Hand Repair Creme	20.00	50g	2	25	80c
Botani	Olive Hand Creme	29.95	100g	2	50	60c
Terra Firma	Hands & Nail Moisture Cream	11.95	125ml	5	25	48c
Natio	Heavenly Hand Cream	8.14	90g	5	18	45c
Aveeno	Intensive Relief Hand Cream	8.95	100g	5	20	45c
The Body Shop	Hemp Hand Protector	21.95	100ml	2	50	44c
Nutrimetics	Jasmin & Ylang Ylang Hand Creme	20.00	100ml	2	50	40c
MOR	De Luxe Spa Hand Creme	24.95	125ml	2	62.5	40c
In Essence	Aromatherapy Hydrating Hand Creme	19.95	100ml	2	50	40c
Innoxa	Mineral Spa Hand Creme	19.95	100ml	2	50	40c
Lush	Helping Hands Softening Soothing Cream	19.95	100g	2	50	40c
A'kin	Lavender Hand, Nail & Cuticle Creme	14.95	75ml	2	37.5	40c
Renew Skin Care	Hand and Nail Cream with Rosehip Oil	7.95	100ml	5	20	40c
Complete Care	Complete Care Cream Hand Nail Extra Dry	5.53	75g	5	15	37c
Avon	Planet Spa Hand Cream	12.99	75g	2	37.5	35c
Dove	Dove Hand Cream Dry Normal Skin	4.53	75	5	15	30c
The Body Shop	Almond Daily Hand & Nail Cream	14.95	100ml	2	50	30c
Neutrogena	Neutrogena Norweigen Hand Cream	7.99	56	2	28	29c

Sub Category: Hand Lotion—Moisturising/Aromatherapy
 Melaleuca Brand: Sun Valley Hand and Body Butter



Company	Brand	Price \$AU	ml/g	ml/g per Use	No. of Uses	Cost per Use
Melaleuca	Sun Valley Hand and Body Butter	17.95	100ml	2ml	50	36c
Decleor	Decleor Nourishing Comforting Hand Cream	32.00	50ml	2ml	25	\$1.40
Jurlique	Rose Hand Care Cream	25.00	40ml	2ml	20	\$1.25
Mukti Botanicals	Mukti Botanicals Hand Repair Crème	20.00	50g	2g	25	80c
In Essence	In Essence Aromatherapy Hydrating Hand Cream	19.95	50ml	2ml	25	80c
Botani	Botani Olive Hand Cream	29.95	100g	2g	50	60c
Mary Kay	Satin Hands Hand Cream	21.00	85ml	2ml	42	49c
The Body Shop	Hemp Hand Protector	21.95	100ml	2ml	50	44c
Kosmea	Radiant Hand & Body Lotion	26.95	125ml	2ml	62	43c
Nutrimetics	Jasmin & Ylang Ylang Hand Crème	20.00	100ml	2ml	50	40c
MOR	De Luxe Spa Hand Crème	24.95	125ml	2ml	62	40c
Innoxa	Mineral Spa Hand Crème	19.95	100ml	2ml	50	40c
Dr Lewinns	Active Organic Hand & Nail Cream	19.95	100ml	2ml	50	40c
Lush	Helping Hands Softening Soothing Cream	19.95	100g	2g	50	40c
A'kin	A'kin Lavender Hand, Nail & Cuticle Crème	14.95	75ml	2ml	37	40c
Avon	Planet Spa Hand Cream	12.99	75ml	2ml	37.5	35c

Notes: Comparisons are not made against pharmacy lotions for extremely dry skin. Refer to *Renew* for this. Included for comparison are hand lotions that have essential oils or botanical ingredients that have either moisturising or antibacterial benefits. Included are hand lotions mainly aimed towards women. Creams, lotions, balms, butters are all used. Hand lotions with sunscreens are not included.

Sub Category: Foot Scrub
 Melaleuca Brand: Body Satin Foot Scrub



Company	Brand	Price \$AU	ml/g	ml/g per Use	No. of Uses	Cost per Use
Melaleuca	Body Satin Foot Scrub	12.95	163ml	5	32.6	40c
Nutrimetics	Peppermint Foot Scrub	25.00	100ml	5	20	\$1.25
Aveda	Foot relief	18.00	125ml	8	15.6	\$1.15
The Body Shop	Peppermint Cooling Pumice Foot Scrub	13.95	100ml	8	12.5	\$1.12
MOR	De Luxe Spa Pumice Stone Foot Smoother	21.95	125ml	5	25	88c
The Body Shop	Lemongrass Foot Polish	15.95	130ml	5	26	61c
Avon	Foot Works Double Action Sloughing Cream	10.99	100g	5	20	55c
Terra Firma	Deodorising Foot Scrub	11.95	125ml	5	25	48c
Natio	Smoothing Mint Foot & Hand Scrub	9.05	100ml	5	20	45c
Palmers	Palmer's Cocoa Butter Formula Foot Magic	6.60	132ml	8	16.5	40c
Innoxa	Cool and Calm Foot Scrub	9.99	125ml	5	25	40c

Personal Care

Hands and Feet

Sub Category: Foot Lotion
Melaleuca Brand: Body Satin Foot Lotion



Company	Brand	Price \$AU	ml/g	ml/g per Use	No. of Uses	Cost per Use
Melaleuca	Body Satin Foot Lotion	10.95	163ml	5	32.6	34c
Jurlique	Foot & Leg Care Lotion	42.00	100ml	5	20	\$2.10
Scholl	Scholl Cracked Heel Cream	5.93	25g	5	5	\$1.19
The Body Shop	Peppermint Cooling Foot Lotion	22.50	100ml	5	20	\$1.13
Nuskin	Epock Firewalker Moisturising Foot Cream	35.00	100ml	5	20	\$1.75
Nutrimetics	Aromatherapy Foot Balm	25.00	100ml	5	20	\$1.25
Neutrogena	Neutrogena Norwegian Cream Foot	8.70	56g	5	11	78c
Havenscent	Heel & Foot Renewal Cream	32.45	150ml	5	30	\$1.08
MOR	De Luxe Spa Rhubarb & Ginger Foot Balm	22.95	125ml	5	25	92c
Ego	QV Foot & Heel Balm	16.95	100g	5	20	85c
Daintree	Cracked Skin Balm for Elbows, Heels and Toes	26.95	160g	5	32	84c
Natio	Absolute Foot Cream	13.95	90ml	5	18	76c
Avon	Foot Works Cracked Heel Relief Cream	10.99	100g	5	20	55c
Foot Smart	Heel Conditioner	9.95	100g	5	20	50c
Eulactol	Heel Balm	9.90	100g	5	20	50c
Terra Firma	Tired Feet Rescue Balm	11.95	125ml	5	25	48c
Nad's	Foot Balm	11.45	120ml	5	24	48c
Neat Feet	Foot & Heel Balm	10.95	120g	5	24	46c
The Body Shop	(All) Foot Lotion	22.50	250ml	5	50	45c
Innoxia	Cool & Calm Heel Balm	9.99	125ml	5	25	40c
Palmers	Cocoa Butter Foot Magic	9.95	125g	5	25	40c
Lush	Fair Trade Foot Lotion	24.95	325g	5	65	38c

Personal Care

Face

Sub Category: Facial Cleanser and Toner
Melaleuca Brand: Body Satin Facial Cleanser & Toner



Company	Brand	Price \$AU	ml/g	ml/g per Use	No. of Uses	Cost per Use
Melaleuca	Body Satin Facial Cleanser & Toner	10.95	148ml	5	30	37c
Cleanser and Toner in One						
Yves Saint Laurent	Eau Tonique Demaquillante Visage et Yeux	50.00	200ml	5	40	\$1.25
Elizabeth Arden	Elizabeth Arden 2 in 1 Cleanser & Toner	29.00	150ml	5	30	97c
A'kin	A'kin Pure Creamy Cleanser & Toner in One	25.00	225ml	5	45	56c
Cleanser only						
The Body Shop	Vitamin E Facial Wash	18.95	100ml	5	20	95c
Kosmea	Purifying Creme Cleanser	24.95	150ml	5	30	83c
Olay	Olay total Effects Cleanser	12.95	100ml	5	20	65c
Natio	Gentle Foaming Facial Cleanser	12.95	100g	5	20	65c
A'kin	Pure Facial Cleansing Gel	25.00	225ml	5	45	56c
Renew Skin Care	Foaming Facial Cleanser with Rosehip Oil	15.95	150ml	5	30	53c
Avon	Basics Cleansing Foam	9.99	100g	5	20	50c
Terra Firma	Foaming Facial Cleanser Native Cucumber Chestnut	11.95	125ml	5	25	48c
Neutrogena	Skin Cleaning Foaming Wash	13.99	175ml	5	35	40c
Loreal	Ideal Balance Foaming Gel Soap Free	11.95	150ml	5	30	40c
Nivea	Nivea Visage Gentle Cleansing Wash	10.56	150ml	5	30	35c

Sub Category: Facial Scrub
Melaleuca Brand: Body Satin Facial Scrub



Company	Brand	Price \$AU	ml/g	ml/g per Use	No. of Uses	Cost per Use
Melaleuca	Body Satin Facial Scrub	12.95	148ml	5	30	44c
A'kin	Gentle Exfoliating Facial Scrub	25.00	75ml	5	15	\$1.67
Kosmea	Refining Rosehip Scrub	36.95	125g	5	25	\$1.48
The Body Shop	Aloe Vera Facial Gel Polisher	18.95	75ml	5	15	\$1.26
Natio	Sensitive Skin Facial Exfoliant Scrub	16.95	90g	5	18	94c
Renew Skin Care	Face and Body Scrub	15.95	100ml	5	20	80c
Daintree	Facial Exfoliator	24.95	175ml	5	35	71c
Avon	Facial Scrub with Apricot	9.99	75g	5	15	67c
Neutrogena	Neutrogena Acne Oil Free Scrub	15.25	125ml	5	25	61c
Nivea	Gentle Exfoliating Facial Scrub	8.78	75ml	5	15	59c
Innoxa	Young Solution Scrub Clean	9.99	100g	5	20	50c
Adidas	Adidas Face Scrub Exfoliating Gel	9.66	100ml	5	20	48c
Johnsons	Clean and Clear Morning Burst Facial Scrub	10.89	141	5	28	39c

Personal Care

Hair

Sub Category: Salon Quality Hair Shampoo
 Melaleuca Brand: Envia Nature's Salon Shampoo
 Melaleuca Herbal Shampoo



Company	Brand	Price \$AU	ml	Cost per ml	ml per Use	Cost per Use
Melaleuca	Envia Nature's Salon Shampoo	18.95	355	\$.053	5	27c
Melaleuca	Herbal Shampoo (concentrated)	16.95	237	\$.072	4	29c
Al'chemy	Unscented Shampoo	12.50	225	\$.056	5	28c
Therapy M	Therapy M Shampoo	19.99	350	\$.057	5	29c
Nutrimetics	Frequency Shampoo	15.50	250	\$.062	5	31c
The Body Shop	Honey Moisturising Shampoo	17.50	250	\$.070	5	35c
Redken	Redken Colour Extend Shampoo	22.95	300	\$.077	5	38c
Jurlique	Lavendar Shampoo	25.00	250	\$.076	5	42c
KMS	KMS Colour Vitality Shampoo	22.95	300	\$.077	5	38c
Joico	Joico Colour Endure Shampoo	24.00	300	\$.080	5	40c
Nuskin	Hydrakind Moisturising Shampoo	22.00	250	\$.088	5	44c
Purity	Lavender and Rosemary Shampoo	14.25	250	\$.057	5	29c

Benefits and Features Compared: Colour Shampoo



Product	Unique Benefits	Antioxidants & Botanicals	Vitamins	Fragrance	Price \$AU	ml	Price per Use 5ml
Envia Colour Protecting Shampoo	US patented Lipid Replenishing System, US patented UV Protectors	Grape leaf, aloe, bilberry, chamomile, rosemary, nettle, sweet orange	Vitamins E, B5, C	Natural	\$18.95	355	27c
Redken Colour Extending Shampoo	Interbond Conditioning System, 360°C protective complex	None listed	Vitamin E	Synthetic	\$22.95	300	38c
KMS Colour Vitality Shampoo	IOPS Technology, UV Filter	Lilac and ginger	None listed	Synthetic	\$22.95	300	38c
Joico Colour Endure Shampoo	Quadramine Complex	Rosemary, sage, chamomile, lavender and sunflower seed oil	Provitamin B5	Synthetic	\$24.00	300	40c
The Body Shop Honey Moisturising Shampoo	None listed	Brazil nut oil, olive oil	No vitamins	-	\$17.50	250	35c

Sub Category: Styling Aid—Finishing Spray
 Melaleuca Brand: Envia Nature's Salon Finishing Spray



Company	Brand	Price \$AU	ml/g	Cost per ml/g	ml/g per Use	Cost per Use
Melaleuca	Envia Nature's Salon Finishing Spray	14.95	296ml	\$.05	5ml	25c
KMS	KMS Hair Stay Max Hold Spray	15.99	250ml	\$.06	5ml	32c
Avon	Flexible Hold Finishing Spray	12.99	175g	\$.07	5g	37c
Joico	K-Pak Protective Hair Spray	21.50	283g	\$.08	5g	38c
HG	HG-Advanced HG Freeze Frame	18.99	238ml	\$.08	5ml	40c
NuSkin	Strong Hold Hairspray	23.50	250ml	\$.09	5ml	47c

Sub Category: Medicated Hair Shampoo
 Melaleuca Brand: Melaleuca Original Shampoo



Company	Brand	Price \$AU	ml	Cost per ml	ml per Use	Cost per Use
Melaleuca	Original Shampoo (concentrated)	16.95	237	\$.072	4	29c
Sebamed	Sebamed Shampoo Mild Anti Dandruff	10.95	200	\$.055	5	27c
Ionil	Ionil T Shampoo with Owentar	13.45	250	\$.054	5	27c
Neutrogena	T/Gel Shampoo	11.17	200	\$.056	5	28c
Ego	Ego Hair Science Anti-Dandruff Shampoo	13.95	250	\$.056	5	28c
The Body Shop	Ginger Anti-Dandruff Shampoo	15.30	250	\$.061	5	31c
Nizoral	Nizoral Shampoo 1%	15.95	200	\$.080	5	40c
NuSkin	Epoch Ava puhi moni Anti-Dandruff Shampoo	33.00	250	\$.132	5	66c

Sub Category: Treatment—Leave In Detangler/Conditioner
 Melaleuca Brand: Envia Nature's Salon Leave-In Detangling Conditioner



Company	Brand	Price \$AU	ml	Cost per ml	ml per Use	Cost per Use
Melaleuca	Envia Nature's Salon Leave-In Detangling Conditioner	18.95	296	\$.06	5	32c
Joico	Joico Integrity Leave-In Conditioner	18.50	300	\$.06	5	31c
HG	HG-Moisture Mist Leave-In Conditioning Treatment	18.99	238	\$.08	5	40c
Therapy-M	Therapy-M Moisturising Leave-In Conditioner	19.99	250	\$.08	5	40c
KMS	KMS Silker Leave-In Treatment	22.99	250	\$.09	5	46c
Matrix	Biologie Fortifying Leave-In Treatment	21.70	237	\$.09	5	46c
NuSkin	FreeFall Detangling Conditioner Leave-In	25.00	250	\$.10	5	50c
The Body Shop	Amlika Leave-In Conditioner	11.50	100	\$.12	5	58c

Sub Category: Styling Aid—Curl Defining Foam/Volumising Mousse
 Melaleuca Brand: Envia Nature's Salon Curl Defining Foam/Volumising Mousse



Company	Brand	Price \$AU	ml/g	Cost per ml/g	ml/g per Use	Cost per Use
Melaleuca	Envia Nature's Salon Curl Defining Foam/Volumising Mousse	14.95	207ml	7c	5ml	36c
Joico	K-Pak Thermal Designing Foam	20.50	250g	8c	5g	41c
KMS	Hair Stay—Styling Foam	19.95	240ml	8c	5ml	42c
The Body Shop	Wheat Protein Volumising Mousse	17.50	200ml	9c	5ml	44c
Matrix	Foam Volumiser	22.80	241g	9c	5g	47c
NuSkin	Stylin Foam Volumising Non-Aerosol	25.00	200ml	13c	5ml	63c
PPS	Styling Mousse	13.95	250g	8c	5ml	28c

Personal Care

Hair

Sub Category: Treatment—Deep Conditioning Hair Masque
 Melaleuca Brand: Envia Nature's Salon Conditioning Hair Masque (concentrated)



Company	Brand	Price \$AU	ml/g	Cost per ml/g	ml/g per Use	Cost per Use
Melaleuca	Envia Nature's Salon Conditioning Hair Masque (concentrated)	18.95	118ml	\$.16	5ml	80c
Lush	Retread triple strength conditioner	22.50	250g	\$.09	10g	90c
HG	HG Advanced HG Extreme Reconstructor	21.99	238ml	\$.09	10ml	92c
Therapy-M	Therapy-M Moisturising Treatment	22.99	250ml	\$.09	10ml	92c
The Body Shop	Poppy Seed Oil Reviving Mask	19.95	200ml	\$.10	10ml	\$1.00
Wella	System Professional Power Mask	22.40	200ml	\$.11	10ml	\$1.12
PPS	PPS Active Treatment	16.99	150g	\$.11	10g	\$1.13
NuSkin	Make Amends Deep Conditioning Treatment	27.00	200ml	\$.14	10ml	\$1.35
Joico	Joico K-PAK Reconstruct	23.50	150g	\$.16	10g	\$1.57
Kerastase	Masquintense Thick—High Nutrition Treatment	26.50	150ml	\$.18	10ml	\$1.77
Matrix	Biologie Hydro-Active Hair Masque	21.70	100ml	\$.22	10ml	\$2.17
Jurlique	Hair & Scalp Revitaliser Balm	25.00	50ml	\$.50	5ml	\$2.50

Sub Category: Styling Aid—Pomade/Mould/Fibre
 Melaleuca Brand: Envia Nature's Salon Pomade



Company	Brand	Price \$AU	ml/g	Cost per ml/g	ml/g per Use	Cost per Use
Melaleuca	Envia Nature's Salon Pomade	14.95	50g	\$.30	5g	\$1.50
NuSkin	Holding Pattern Finishing Pomade	23.50	75g	\$.31	5g	\$1.57
American Crew	American Crew Pomade	27.95	50g	\$.56	5g	\$2.80
Aveda	Control Paste	49.95	50ml	\$1.00	5ml	\$5.00

Sub Category: Styling Aid—Hair Gloss
 Melaleuca Brand: Envia Nature's Salon Hair Gloss



Company	Brand	Price \$AU	ml	Cost per ml	ml per Use	Cost per Use
Melaleuca	Envia Nature's Salon Hair Gloss	14.95	296	\$.05	5	25c
PPS	Shine It	16.99	60	\$.28	2	57c
KMS	Flat Out Shine Serum	21.95	60	\$.36	2	73c
Joico	K-Pak Protect and Shine Serum	23.50	60	\$.39	2	78c
KMS	Flat Out Weightless Shine Spray	21.95	120	\$.18	5	91c
Matrix	Biologie Shine Renewal	21.70	115	\$.19	5	94c
De Lorenzo	Allevi8 Shine Serum	15.99	30	\$.53	2	\$1.07
Redken	Vinyl Glam Mega Shine Spray	24.50	100	\$.24	5	\$1.23
Clinique	Healthy Shine Serum	32.00	50	\$.64	2	\$1.28
Terax	Terax Original Styling Gloss	20.00	30	\$.67	2	\$1.33

Sub Category: Styling Aid—Frizz Control or Styling Wax
 Melaleuca Brand: Envia Nature's Salon Frizz Control and Styling Wax



Company	Brand	Price \$AU	ml/g	Cost per ml/g	ml/g per Use	Cost per Use
Melaleuca	Envia Nature's Salon Frizz Control and Styling Wax	14.95	50g	\$.30	5g	\$1.50
Avon	Smoothing Balm	12.99	150ml	\$.09	5	\$0.43
HG	Styling Wax	16.99	120ml	\$.14	5	\$0.71
PPS	PPS Waxx	15.99	90g	\$.18	5	\$0.89
Paul Mitchell	Tea Tree Styling Wax	19.95	100ml	\$.20	5	\$1.00
The Body Shop	Beeswax Texturising Wax	11.50	50ml	\$.23	5	\$1.15
Redken	Styling Water Wax	23.00	100ml	\$.23	5	\$1.15

Dental

Sub Category: Whitening Tooth Polish
 Melaleuca Brand: Whitening Tooth Polish



Company	Brand	Price \$AU	g	Price per g
Melaleuca	Whitening Tooth Polish	6.95	108	0.06
NuSkin	Whitening	17.00	170	0.10
Natural White	Natural White Advanced Whitening Tooth Paste Anti-Plaque	7.95	100	0.08
Colgate	Colgate Simply White	8.50	110	0.08
Sensodyne	Sensodyne Tooth Paste Gentle Whitening	7.95	110	0.07
Pearl Drops	Pearl Drops Advanced Whitening Tooth Polish	3.95	80	0.05
Colgate	Colgate Total Tooth Paste Plus Whitening	4.95	110	0.05
Colgate	Colgate Tooth Paste Advanced Whitening Plus Tartar Control	4.95	120	0.04
Colgate	Colgate Tooth Paste 2 in One Whitening	4.95	130	0.04
Macleans	Macleans Advanced Ice Whitening Toothpaste	5.18	140	0.04

Personal Care

Dental

Sub Category: Tooth Polish
Melaleuca Brand: Mint Tooth Polish and Cinnamon Tooth Polish



Company	Brand	Price \$AU	g	Price per g
Melaleuca	Mint Tooth Polish	6.95	108	0.06
NuSkin	AP-24 Anti plaque	18.00	170	0.11
Vicco	Vicco Herbal	4.75	50	0.10
Sensodyne	Sensodyne Tooth Paste Fresh Impact	7.99	110	0.07
Genesis	Genesis Organics	5.50	95	0.06
Colgate	Colgate Sensitive Multi-Protection Tooth Paste	5.79	110	0.05
Pearl Drops	Pearl Drops Icemint Tooth Polish	3.95	80	0.05
Neways	Ultra Shine	8.55	175	0.05
Colgate	Colgate 2 in 1 Tartar Control Liquid Gel	3.99	100	0.04
Red Seal	Red Seal Natural Tooth Paste Herb & Mint	4.28	110	0.04
Thursday Plantation	Thursday Plantation Tea Tree Tooth Paste	3.95	110	0.04
Listerine	Listerine Maximum Defence Power Mint Paste	3.95	119	0.03

Sub Category: Floss
Melaleuca Brand: Classic Dental Floss



Company	Brand	Price \$AU	m	Price per m
Melaleuca	Classic Dental Floss (Teflon)	6.95	50	\$0.14
Glide	Glide Dental Floss	9.95	50	\$0.20
Reach	Reach Extra Wide Dental Floss	3.21	20	\$0.16
Colgate	Colgate Total Dental Ribbon	3.53	25	\$0.14
Colgate	Colgate Total Tartar Control Floss	3.53	25	\$0.14
Oral B	Oral B Satin Floss	2.95	25	\$0.12
Sensodyne	Sensodyne Gentle Floss	3.50	30	\$0.12

Sub Category: Mouth Wash
Melaleuca Brand: Breath Away Mouth Rinse Concentrate and Ready-to-Use



Company	Brand	Price \$AU	Concentrate	Diluted ml	Cost per diluted ml
Melaleuca	Mouth Rinse Concentrate	10.95	Yes	946	\$0.012
Melaleuca	Mouth Rinse Ready-to-Use	8.95	No	473	\$0.019
Thursday Plantation	Thursday Plantation Tea Tree Mouthwash	7.10	No	250	\$0.028
Savacol	Savacol Dental Mouthwash	6.33	No	250	\$0.025
Sensodyne	Sensodyne Mouthwash Gentle	4.95	No	300	\$0.017
Savacol	Savacol Antiseptic Mouth & Throat Rinse	6.09	No	250	\$0.024
Listerine	Listerine Antiseptic Mouthwash	4.59	No	250	\$0.018
Listerine	Listerine Freshburst Mouthwash	7.48	No	500	\$0.015
Oral-B	Oral-B Tooth and Gum Care	5.79	No	500	\$0.012
Cedel	Cedel Fresh Breath Mouthwash	5.90	No	500	\$0.012



Sub Category: Toothbrushes
Melaleuca Brand: Denti-Clean Tooth Brushes

Company	Brand	Price \$AU	No. of brushes	Cost/brush
Melaleuca	Denti-Clean Tooth Brushes	16.95	4	\$4.24
Colgate Palmolive	Colgate 360 degree Value Pack	8.71	2	\$4.36
Colgate Palmolive	Colgate Professional	4.31	1	\$4.31
Colgate Palmolive	Colgate 360 degree	3.99	1	\$3.99
Proctor & Gamble	Oral B Indicator Plus	3.89	1	\$3.89
Colgate Palmolive	Colgate Plus Toothbrushes	3.25	1	\$3.25
Coles	Coles Toothbrush	3.04	1	\$3.04
Protor & Gamble	Oral B Indicator Plus Value Pack	5.44	2	\$2.72
Colgate Palmolive	Colgate Plus Toothbrush Value Pack	7.62	3	\$2.54



Sub Category: Mouth Spray
Melaleuca Brand: Cool Shot and Hot Shot Mouth Spray

Company	Brand	Price \$AU	ml	Price per ml
Melaleuca	Mouth Spray Hot Shot and Cool Shot	3.95	7	\$0.56
Cedel	Cedel Fresh Breath Cool Mint	3.95	12	\$0.33

Children



Sub Category: Children's Hand Wash
Melaleuca Brand: Koala Pals Foaming Hand Wash

Company	Brand	Price \$AU	ml/g	ml/g per Use	No. of Uses	Cost per Use
Melaleuca	Koala Pals Foaming Hand Wash (with pump)	8.95	237ml	2	119	\$0.08
Melaleuca	Koala Pals Foaming Hand Wash (refill)	12.70	444ml	2	222	\$0.06
Seba-Med	Seba-Med Baby Cleansing Bar	10.00	100g	1	100	\$0.10
Ego	QV Kids Wash	8.99	200ml	2	100	\$0.09
Johnson & Johnson	Johnson & Johnson Baby Bath Soap-Free	5.69	200ml	2	100	\$0.06

Personal Care

Children

Sub Category: Children's Hair Wash
Melaleuca Brand: Koala Pals Tear-Free Hair Wash



Company	Brand	Price \$AU	ml	ml per Use	No. of Uses	Cost per Use
Melaleuca	Koala Pals Tear-Free Hair Wash	10.95	325	2	163	\$0.07
Botany	Baby Shampoo Chamomile Roman	18.95	130	2	65	\$0.29
The Body Shop	The Body Shop's Happy Shine Shampoo	17.95	150	2	75	\$0.24
Terra Firma	Little Terras No More Screams Baby Shampoo	12.95	150	2	75	\$0.17
Nutrimetics	Baby Gentle Shampoo	15.00	200	2	100	\$0.15
Seba-Med	Seba-Med Baby Shampoo	11.15	150	2	75	\$0.15
Lush	Assisi Cell Tested Shampoo for Babies	16.95	250	2	125	\$0.14
Paul Mitchell	Baby Don't Cry Shampoo	16.95	250	2	125	\$0.14
MOP	Pear Shampoo for Infants and Toddlers	19.95	300	2	150	\$0.13
Innoxia	Baby Shampoo Plus Conditioner	6.95	200	2	100	\$0.07
Little Twig	Little Twig Happy Shampoo	23.00	250	2	125	\$0.18
Aromababy	Pure Hair Cleanse	23.95	250	2	125	\$0.19

Children's hair wash can be substituted with body wash or bubble bath. For comparison purposes we have used hair wash or shampoo only.

Sub Category: Children's Body Wash
Melaleuca Brand: Koala Pals Tear-Free Body Wash



Company	Brand	Price \$AU	ml	ml per Use	No. of Uses	Cost per Use
Melaleuca	Koala Pals Tear-Free Body Wash	10.95	325	2	163	\$0.07
Jurlique	Baby's Gentle Cleansing Balm	20.00	100	2	50	\$0.40
Botany	Baby Wash: Chamomile Roman	18.95	130	2	65	\$0.29
MOP	Pear Body Wash	21.95	250	2	125	\$0.18
Crabtree & Evelyn	Liza Lamb Body Wash	19.95	250	2	125	\$0.16
The Body Shop	The Body Shop's Time for Bed, Bath & Bubbles	18.95	250	2	125	\$0.15
Curash	Soap Free Bath	3.98	200	2	100	\$0.04
Nutrimetics	Baby Soap Free Body Wash	15.00	200	2	100	\$0.15
Terra Firma	Little Terras Squeaky Clean Gentle Wash	12.95	200	2	100	\$0.13
Seba-Med	Seba-Med Bubble Bath	11.00	200	2	100	\$0.11
Johnson & Johnson	Johnson's Junior Easy Cleaning Bath & Shower	4.99	250	2	125	\$0.04

Children's body wash can often be a bubble bath or a hair wash. For comparison purposes we have used body wash if available and bubble baths where not available.

Sub Category: Children's Bubble Bath
Melaleuca Brand: Sun Valley Aromatherapy Baby Bubbles



Company	Brand	Price \$AU	ml	ml per Use	No. of Uses	Cost per Use
Melaleuca	Sun Valley Aromatherapy Baby Bubbles	14.95	130	10	13	\$1.15
Jurlique	Baby Soothing Bubble Bath	13.95	125	10	13	\$1.12
Coonawarra Lavender	Lavender Night Bubbles	19.95	200	10	20	\$1.00



Sub Category: Children's Tooth Polish
 Melaleuca Brand: Koala Pals Berrylicious Tooth Gel and Training Tooth Gel

Company	Brand	Sugar	Fluoride	Price \$AU	g	g per Use	No. of Uses	Cost per Use
Melaleuca	Berrylicious Tooth Gel	Xylitol (natural sweetener)	Yes	3.95	108	1	108	\$0.04
Melaleuca	Training Tooth Gel	No	No	3.95	108	1	108	\$0.04
Oral B	Oral B Stages		Yes	3.49	96	1	96	\$0.04
Colgate	Colgate Junior My First Toothpaste		Yes	1.49	45	1	45	\$0.03
Colgate	Colgate Kids		Yes	2.30	90	1	90	\$0.03

Home

Sub Category: Linen Mist
 Melaleuca Brand: Sun Valley Home & Linen Mist



Company	Brand	Price \$AU	ml	ml per Use	No. of Uses	Cost per Use
Melaleuca	Sun Valley Linen Mist	11.95	82.8	2	41	\$0.29
Sunspirit	Breeze Air Freshener	15.10	50	2	25	\$0.60
Crabtree & Evelyn	Crabtree & Evelyn Lavendar Room Spray	19.95	100	2	50	\$0.40

Sub Category: Candles
 Melaleuca Brand: Soy Candles, Home Baked Candles



Company	Brand	Price \$AU	Burn Hours	Cost per Hour
Melaleuca	Soy Candle	23.95	90	\$0.27
Melaleuca	Blossom Candle	19.95	40	\$0.50
Melaleuca	Home Baked Candles	16.95	45	\$0.38
Nutrimetics	Khantor Golden Glow Scented Candle	28.00	48	\$0.58
Crabtree & Evelyn	Spa Candle	32.95	60	\$0.55
Dusk	Meditation candle in glass holder	19.95	50	\$0.40
In Essence	Citrus Candle	19.95	50	\$0.40

Comparisons are made with candles in glass jars or tins, not pillar candles.

Home

Sub Category: Essential Oils
Melaleuca Brand: Sun Valley Essential Oils



Company	Brand	Price \$AU	ml	ml per Use	No. of Uses	Cost per Use
Melaleuca	Sun Valley Essential Oils	17.95	12	0.5	24	\$0.75
Lavendar						
Nutrimetics	Lavender	26.50	10	0.5	20	\$1.33
Jurlique	Lavendar	18.00	10	0.5	20	\$0.90
In Essence	Lavendar	15.95	9	0.5	18	\$0.89
Sun spirit	Lavendar Oil (Tas)	21.60	13	0.5	26	\$0.83
Peppermint						
In Essence	Peppermint	17.50	9	0.5	18	\$0.97
Jurlique	Peppermint	17.00	10	0.5	20	\$0.85
Lemon						
In Essence	Lemon	15.95	9	0.5	18	\$0.89
Jurlique	Lemon	15.00	10	0.5	20	\$0.75
Lime						
In Essence	Lime	23.95	9	0.5	18	\$1.33
Jurlique	Lime	18.00	10	0.5	20	\$0.90
Eucalyptus						
Jurlique	Eucalyptus	11.00	10	0.5	20	\$0.55

Sub Category: Essential Oil Blends
Melaleuca Brand: Sun Valley Essential Oil Blends



Company	Brand	Price \$AU	ml	ml per Use	No. of Uses	Cost per Use
Melaleuca	Sun Valley Essential Oil Blends Breathe Easy and Sleep Blends	22.00	12	0.5	24	\$0.92
Nutrimetics	Blends (Ylang Ylang, Geranium, Mandarin, etc)	24.00	10	0.5	20	\$1.20
Botany	Blends (Sandalwood, Ylang Ylang, Bergamot)	28.00	12	0.5	24	\$1.17
Botany	Blends (mandarin, lavender, vanilla)	24.00	12	0.5	24	\$1.00
Jurlique	Virgo (mandarin, rosewood, rose, sandalwood)	20.00	10	0.5	20	\$1.00
Jurlique	Relief (rosemary, lavender, marjoram, vetiver, juniper)	19.00	10	0.5	20	\$0.95
Purity	Love and Friendship Blend (Ylang Ylang, Sandalwood)	19.95	12	0.5	24	\$0.83

Blends may vary greatly. For comparison purposes, we have used blends similar to Breathe Easy and Sleep.

Personal Care

Travel Sets

Sub Category: Tea Light Candles
 Melaleuca Brand: Sun Valley Palm Wax Tea Light Candles



Company	Brand	Price \$AU	No.	Cost per candle
Melaleuca	Sun Valley Palm Wax Tea Light Candles	4.95	6	\$0.83
Sunspirit	Candles Bees Wax	13.10	10	\$1.31
In Essence	Tea Lights	6.50	6	\$1.08
Botany	9 hour Tea Lights (palm wax)	6.00	6	\$1.00
Purity	10 hour Tea Lights (non toxic, food grade wax)	4.85	6	\$0.81

Tea lights used in comparisons are between 8 to 10 hours burn time. Burn times vary per tea light.

Sub Category: Oil Burner
 Melaleuca Brand: Sun Valley Ceramic Oil Burner



Company	Brand	Price \$AU
Melaleuca	Sun Valley Ceramic Oil Burner	27.00
Jurlique	Ceramic Oil Burner	60.00
In Essence	Vaporiser	29.95
Sunspirit	Sunspirit Vaporiser	26.85

Sub Category: Travel Set
 Melaleuca Brand:

Company	Brand	Price \$AU	No. of Items
Melaleuca	Body Satin and Alloy Travel Sets	17.95	5
Melaleuca	Essentials Travel Set	20.95	7
Trilogy	Travelers	59.95	4
Purestuf	Travel Pack—Men/Women	55.00	6
Living Nature	Skin Essentials for Men	55.00	3
Kosmea	Discover Kosmea	53.95	6
The Natural Source	Travel Essentials Pack	39.95	4
Purifying	Skin Care Amenity Kit for Travel	39.95	5
The Body Shop	Mens Total Face Care	35.95	4
The Body Shop	White Musk Heavenly Scent Bag	34.95	4
Aesop	Jet Set Kit	34.90	4
Gaia	Made for Men Starter Kit	29.95	6
Living Nature	Body Essentials	25.00	4
Bloom	Weekend Away Pack	25.00	4
Perfect Potion	Pleasure Trip Gift	24.95	4