

Australian Pricing Comparisons Medicine Cabinet

Pricing Comparisons—Medicine Cabinet

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The pricing comparisons contained in this publication were conducted in April 2008.

Prices are generally at RRP (recommended retail prices) where available. Prices quoted are not promotion or pack prices.

Prices are obtained from either supermarkets (mainly Coles and Safeway in Melbourne), corporate product websites or online shopping websites.

Prices may vary based on location, retail outlet, online shopping websites or promotions.

All Melaleuca prices are in PC (Preferred Customer) prices and inclusive of GST.

Every attempt is made to use comparison products in similar package sizes.

For most products, cost per ml versus gram is used at a 1:1 ratio. This may vary from product to product, but overall, they are generally comparable if the product density is similar.

Every attempt has been made to represent competitor products with the correct brand name, size, weight and pricing. This can change even over the course of three months or may vary based on location.

This data places no judgement on the effectiveness or quality of the competitor products listed. It is simply a factual comparison at the time of printing using publicly available data .

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Sub Category: Body Lotion—Extremely Dry Skin

Melaleuca Brand: Renew Intensive Skin Therapy—Value Size



| Company | Brand | Price \$AU | ml/g | ml/g per Use | No. of Uses | Cost per Use |
|-------------------|---|------------|-------|-----------------|-------------|-----------------|
| Melaleuca | Renew Intensive Skin Therapy | 32.95 | 591ml | 5ml | 118 | 28c |
| InEssense | Eczema Relief Cream | 24.95 | 60ml | 5ml | 12 | \$2.08 |
| Emu Fire | Emu Fire | 16.45 | 75g | 5g | 15 | \$1.10 |
| Plunkett Pharmacy | NS-21 Active Revitalising Complex | 39.95 | 250ml | 5ml | 50 | 80c |
| Eucerin | Eucerin Ointment | 11.69 | 100g | 5g | 20 | 58c |
| Nutraplus | Nutraplus | 9.99 | 100g | 5g | 20 | 50c |
| Plunkett Pharmacy | NS-8 Rough Skin Complex | 24.95 | 250ml | 5ml | 50 | 50c |
| Hamilton | Hamilton Creme | 9.69 | 100g | 5g | 20 | 48c |
| Sigma | NS8 Dry Skin | 20.95 | 250ml | 5ml | 50 | 42c |
| Urederm | Urederm | 7.69 | 100g | 5g | 20 | 38c |
| Eulactol | Cream for Very Dry Skin | 9.49 | 125ml | 5ml | 25 | 38c |
| Dermaveen | Dermaveen Moisturising Lotion | 17.55 | 250ml | 5ml | 50 | 35c |
| Plunkett Pharmacy | NS-5 Protective Skin Complex | 16.95 | 250ml | 5ml | 50 | 34c |
| Avon | Moisture Therapy Body Lotion | 12.99 | 200ml | 5ml | 40 | 32c |
| Eulactol | Dry Skin Lotion | 9.11 | 150ml | 5ml | 30 | 30c |
| Rosken | Skin Repair—Dry, Itchy & Scaly Cream | 3.95 | 75ml | 5ml | 15 | 26c |
| Plunkett Pharmacy | NS-7 Intensive Moisturising Complex | 12.95 | 250ml | 5ml | 50 | 26c |
| Cetaphil | Moisturising Lotion | 12.36 | 250ml | 5ml | 50 | 25c |

^{*}Eucerin Ointment is not the same as the Eucerin US product mentioned in the US clinical trials. This refers to the Eucerin Original Moisturising Lotion which is not available in Australia.

Sub Category: Bath Oil—Extremely Dry Skin

Melaleuca Brand: Renew Bath Oil



| Company | Brand | Price \$AU | ml | ml per Use | No. of Uses | Cost per Use |
|-------------|-----------------------------|------------|-----|------------|-------------|-----------------|
| Melaleuca | Renew Bath Oil | 15.95 | 118 | 5 | 23 | 68c |
| Nutrimetics | Aromatherapy Bath Oil | 29.00 | 100 | 5 | 20 | \$1.45 |
| Jurlique | Tranquillity Pure Bath Oil | 22.00 | 100 | 5 | 20 | \$1.10 |
| Nutrimetics | Nutri-Rich Foaming Bath Oil | 31.50 | 150 | 5 | 30 | \$1.05 |
| In Essence | Sacred Flower Bath Oil | 15.95 | 100 | 5 | 20 | 80c |
| Jurlique | Baby's Calming Bath Oil | 15.00 | 100 | 5 | 20 | 75c |

Sub Category: Acne Prone/Blemished/Oily Skin—Facial Wash

Melaleuca Brand: Zap-It! Facial Wash



| Company | Brand | Price \$AU | ml/g | ml per Use | No. of Uses | Cost per Use |
|-------------------|---|------------|-------|------------|-------------|-----------------|
| Melaleuca | Zap-It! Facial Wash | 12.95 | 177ml | 5ml | 35 | 37c |
| Clinique | Clinique Anti Blemish Solutions Cleansing Foam | 36.00 | 125ml | 5ml | 25 | \$1.44 |
| Nutrimetics | Clear—Shine Control Cleansing Gel | 20.00 | 100ml | 5ml | 20 | \$1.00 |
| Lush | Herbalism Cleanser for oilier and problem skin | 16.95 | 100g | 5g | 20 | 85c |
| The Body Shop | Tea Tree Oil & Mint Daily Foaming Wash | 21.95 | 150ml | 5ml | 30 | 73c |
| Benzac | Benzac AC Wash 5% | 20.69 | 200ml | 5ml | 40 | 52c |
| Avon | Solutions—True Pore-Fection Skin Refining Cream Cleanser | 14.99 | 150g | 5g | 30 | 50c |
| Avon | Tea Tree 3 in 1 cleanser | 9.99 | 100ml | 5ml | 20 | 50c |
| Johnson & Johnson | Clean & Clear Continuous Control Acne Wash | 14.03 | 141g | 5g | 28 | 50c |
| Neutrogena | Oil-Free Acne Wash | 15.11 | 177ml | 5ml | 35 | 43c |
| Loreal | Pure Zone Deep Exfoliating Gel Wash | 10.95 | 150ml | 5ml | 30 | 37c |
| Clearasil | Clearasil Deep Pore Gel Wash Deep Pore Gel Wash | 13.98 | 200ml | 5ml | 40 | 35c |

Sub Category: Acne Prone/Blemished/Oily Skin—Creme

Melaleuca Brand: Zap-It! Pore Clarifying Creme



| Company | Brand | Price \$AU | ml/g | ml per Use | No. of Uses | Cost per Use |
|---------------|--|------------|------|------------|-------------|-----------------|
| Melaleuca | Zap-It! Pore Clarifying Crème | 12.95 | 30ml | 2ml | 15 | 86c |
| Jurlique | Jurlique Blemish Cream | 22.00 | 8ml | 2ml | 4 | \$5.50 |
| Clinique | Anti Blemish Solutions Spot Treatment Gel | 32.00 | 15ml | 2ml | 8 | \$4.27 |
| Avon | Solutions—True Pore-Fection Spot Prevention Lotion for Acne Prone Skin | 14.99 | 9ml | 2ml | 5 | \$3.33 |
| Nutrimetics | Clear Spot Corrector Crème | 17.00 | 15ml | 2ml | 8 | \$2.27 |
| Botani | Botani Rescue Acne Cream | 24.95 | 30g | 2g | 15 | \$1.66 |
| Clearasil | Clearasil Pimple Treatment Crème | 12.41 | 20g | 2g | 10 | \$1.24 |
| Oxy 5 | Oxy 5 Vanishing Cream | 11.99 | 22g | 2g | 11 | \$1.09 |
| The Body Shop | Sage & Comfrey Blemish Gel | 12.95 | 30ml | 2ml | 15 | 86c |



Sub Category: Acne Prone/Blemished/Oily Skin—Toner

Zap-It! Astringent Melaleuca Brand:



| Company | Brand | Price \$AU | ml/g | ml per Use | No. of Uses | Cost per Use |
|-------------------|---|------------|-------|------------|-------------|-----------------|
| Melaleuca | Zap-It! Astringent | 12.95 | 237ml | 5ml | 47 | 27c |
| Nutrimetics | Clear - Purifying Toning Lotion | 20.00 | 100ml | 5ml | 20 | \$1.00 |
| Young Solution | Young Solution Tone Down | 9.99 | 100ml | 5ml | 20 | 50c |
| Lush | Lush Tea Tree Water | 19.95 | 250g | 5g | 50 | 40c |
| Avon | Clearskin—Purifying Astringent Blackhead Cleansing formula | 9.95 | 150ml | 5ml | 30 | 33c |
| Johnson & Johnson | Clean & Clear Oil Control Toner | 7.00 | 125ml | 5ml | 25 | 28c |
| Nivea | Nivea Visage Young Freshen Up Toner | 8.02 | 150ml | 5ml | 30 | 27c |
| The Body Shop | Tea Tree Oil Freshener | 12.95 | 250ml | 5ml | 50 | 26c |
| Johnson & Johnson | Clean & Clear Blackhead Clearing Toner | 8.69 | 200ml | 5ml | 40 | 22c |

Acne Prone/Blemished/Oily Skin—Spot Treatment Zap-It! Quick Stick Sub Category:

Melaleuca Brand:



| Company | Brand | Price \$AU | ml/g | ml per Use | No. of Uses | Cost per Use |
|---------------|--|------------|------|------------|-------------|-----------------|
| Melaleuca | Zap-It! Quick Stick | 12.95 | 9ml | 1ml | 9 | \$1.45 |
| Clinique | Anti Blemish Solutions Post Blemish Formula | 35.00 | 2g | 1g | 2 | \$17.50 |
| The Body Shop | Tea Tree Oil Blemish Stick | 9.95 | 3g | 1g | 3 | \$3.98 |
| Skin Doctors | Skin Doctors Overnight Skin Zapper | 24.95 | 10ml | 1ml | 10 | \$2.50 |
| Avon | Avon Clearskin Invisible Blemish Corrector | 9.99 | 5g | 1g | 5 | \$2.00 |
| Clearasil | Clearasil Quick Stick | 6.81 | 5ml | 1ml | 5 | \$1.36 |

Sub Category: Sunscreen Body Lotion or Creme SPF30+ Melaleuca Brand: Sun Shades Every Body SPF30+ Sunscreen



| Company | Brand | Price \$AU | ml/g | ml per Use | No. of Uses | Cost per Use |
|-------------|---|------------|-------|------------|-------------|-----------------|
| Melaleuca | Sun Shades Every Body SPF30+ Sunscreen | 14.95 | 200ml | 30ml | 6.7 | \$2.24 |
| Jurlique | Sun Lotion SPF 30+ | 59.00 | 100ml | 30ml | 3.3 | \$17.70 |
| Dr Lewinns | Dr Lewinns Moisturising Sun Defence | 39.95 | 100g | 30g | 3.3 | \$11.99 |
| Clinique | Suncare UV Response Body SPF30 | 31.00 | 150g | 30g | 5.0 | \$6.20 |
| Pfizer | Aquasun Lotion SPF 30 | 16.69 | 125ml | 30ml | 4.2 | \$4.01 |
| Nutrimetics | Sun Days Sunscreen Crème 30+ | 36.00 | 300ml | 30ml | 10.00 | \$3.60 |
| Nivea | Moisturising Sun Sunscreen Lotion 30+ | 17.75 | 200ml | 30ml | 6.7 | \$2.66 |
| Avon | Avon Sunblock Lotion SPF30+ | 19.99 | 250ml | 30ml | 8.3 | \$2.40 |
| Banana Boat | Banana Boat SPF 30+ Ultra | 15.99 | 200g | 30g | 6.7 | \$2.40 |
| Le Tan | Le Tan 30+ Everyday Lotion | 9.99 | 125ml | 30ml | 4.2 | \$2.40 |
| Hamilton | Hamilton Sunscreen Milk 30+ | 9.95 | 125ml | 30ml | 4.2 | \$2.39 |
| Ego | Ego Sunsense SPF 30+ Ultra Lotion | 8.99 | 125ml | 30ml | 4.2 | \$2.16 |

Notes:

Most comparisons were attempted to be made with lotions. If there are no lotions in the range, milk or crème was used. Gels or sprays were not used. You need to use about 6 teaspoons or 30ml to cover your whole body.

The closest to a 200ml size was used. Only comparisons with 30SPF were made.

Not included were special-purpose sunscreens (for example, for children or sensitive skins) unless this was a brand's standard general product.

Sub Category: Sunscreen Face Lotion SPF30+

Melaleuca Brand: Sun Shades Every Face SPF30+ Sunscreen



| Company | Brand | Price \$AU | ml/g | ml/g per Use | No. of Uses | Cost per Use |
|---------------|--|------------|------|-----------------|-------------|-----------------|
| Melaleuca | Sun Shades Every Face SPF 30+ Sunscreen | 12.95 | 75ml | 5ml | 10 | 86c |
| Mary Kay | Mary Kay TimeWise® Day Solution Sunscreen SPF 25 | 48.00 | 29ml | 5ml | 6 | \$8.28 |
| Dr. Lewinns | Private Formula Facial Moisturising Lotion SPF30+ | 49.95 | 50g | 5g | 10 | \$5.00 |
| Clinique | Super City Block SPF 25 | 34.00 | 40ml | 5ml | 8 | \$4.25 |
| Kosmea | Moisturising Lotion SPF 30+ | 39.95 | 50ml | 5ml | 10 | \$4.00 |
| Clinique | Sun Care UV Response Face Cream 30+ | 31.00 | 50g | 5g | 8 | \$3.72 |
| Clarins | Sun Wrinkle Control Cream SPF 30 | 38.00 | 75ml | 5ml | 15 | \$2.53 |
| Megan Gale | Invisible Zinc Daywear Moisturiser SPF30+ | 24.95 | 50g | 5g | 10 | \$2.50 |
| John Plunkett | Protective Day Cream SPF25 | 24.99 | 60g | 5g | 12 | \$2.08 |
| Nutrimetics | Sun Days Face Crème 30+ | 19.00 | 50ml | 5ml | 10 | \$1.90 |
| Hamilton | SPF 30+ Every Day Crème Face | 14.99 | 75g | 5g | 15 | \$1.00 |
| Nivea | Nivea Sun Age Defence Facial Sunscreen 30+ | 9.99 | 50g | 5g | 10 | \$1.00 |

Sub Category: Sunscreen Body Trigger Spray SPF30+

Melaleuca Brand: Sun Shades Every Body SPF30+ Sunscreen Spray



| Company | Brand | Price \$AU | ml | ml per Use | No. of Uses | Cost per Use |
|-------------|---------------------------------------|------------|-----|------------|-------------|-----------------|
| Melaleuca | Sun Shades SPF 30+ Sunscreen Spray | 14.95 | 200 | 30 | 6.7 | \$2.24 |
| Hamilton | Hamilton Sunscreen 30+ Spray | 9.95 | 100 | 30 | 3.3 | \$2.99 |
| Nivea | Nivea Sun Spray 30+ | 18.63 | 200 | 30 | 6.7 | \$2.79 |
| Ego | Ego Sunsense 30+ Milk Mist | 11.99 | 150 | 30 | 5.0 | \$2.40 |
| Le Tan | Le Tan SPF 30+ Gel Mist Spray | 17.69 | 250 | 30 | 8.3 | \$2.12 |
| Banana Boat | Ultra 30+ Spray Lotion | 15.75 | 240 | 30 | 8.0 | \$1.97 |

Sub Category: Zinc Stick Block SPF30+ Melaleuca Brand: Sun Shades Zinc Stick SPF30+



| Company | Brand | Price \$AU | g | g per Use | No. of Uses | Cost per Use |
|---------------|---|------------|------|-----------|-------------|-----------------|
| Melaleuca | Sun Shades Zinc Stick SPF 30+ | 5.95 | 12 | 1 | 12 | 50c |
| Clarins | Sun Control Stick SPF30+ | 30.00 | 4.5 | 1 | 5 | \$6.67 |
| Hamilton | Solastick 30+ | 5.50 | 4.5 | 1 | 5 | \$1.22 |
| Sun Zapper | Sun Zapper Zinc Stick SPF 30+ | 8.99 | 12 | 1 | 12 | 75c |
| Ultra Protect | Ultra Protect Tan Zinc Stick SPF 30+ | 4.98 | 13.5 | 1 | 14 | 37c |

Sub Category: After Sun Gel, Lotion or Moisturiser
Melaleuca Brand: Sun Shades Aftersun Hydrogel E



| Company | Brand | Price \$AU | ml | ml per Use | No. of Uses | Cost per |
|---------------|--|------------|-----|------------|-------------|----------|
| | | | | | | Use |
| Melaleuca | Sun Shades Aftersun Hydrogel E | 15.95 | 210 | 30 | 7 | \$2.28 |
| Clarins | After Sun Replenishing Moisture Care for Face | 40.00 | 50 | 30 | 1.7 | \$24.00 |
| Jurlique | Calendula Cream After Sun Moisturiser | 30.00 | 40 | 30 | 1.3 | \$22.50 |
| Nutrimetics | Botanicals Aloe Hydragel | 31.50 | 50 | 30 | 1.7 | \$18.90 |
| Nutrimetics | After Sun Moisturiser | 20.00 | 150 | 30 | 5 | \$4.00 |
| Avon | Aloe Vera Gel | 8.99 | 100 | 30 | 3.3 | \$2.70 |
| Solarcaine | Aloe Vera Mist | 10.69 | 125 | 30 | 4.2 | \$2.57 |
| Nutri-Synergy | Aloe Vera | 15.99 | 240 | 30 | 8 | \$2.00 |

Sub Category: Lip Balm with or without Sunscreen Melaleuca Brand: Sun Shades Lip Balm SPF15



| Company | Brand | Price \$AU | ml/g | ml/g per Use | No. of Uses | Cost per Use |
|---------------|---|------------|-------|-----------------|-------------|-----------------|
| Melaleuca | Sun Shades Lip Balm SPF 15 | 4.25 | 4.75g | .25g | 19 | 22c |
| The Body Shop | Hemp Lip Conditioner | 13.95 | 4.2g | .25g | 17 | 83c |
| Mary Kay | Satin Lips Lip Balm | 26.00 | 8g | .25g | 32 | 81c |
| Clinique | Superbalm Lip Treatment | 22.00 | 7ml | .25ml | 28 | 79c |
| Jurlique | Lip Care Balm | 25.00 | 8ml | .25ml | 32 | 78c |
| Trilogy | Rosehip oil intensive lip treatment | 9.95 | 4.5g | .25g | 18 | 55c |
| Aesop | Rosehip seed lip balm | 13.50 | 7g | .25g | 28 | 48c |
| Blistex | Clear Advance SPF 30 | 7.95 | 4.25g | .25g | 17 | 47c |
| The Body Shop | Vitamin E Lip Care Stick SPF 15 | 7.95 | 4.4g | .25g | 18 | 45c |
| Avon | Planet Spa Lip Balm | 8.99 | 5g | .25g | 20 | 45c |
| Avon | Moisture Therapy Lip Treatment with sunscreen | 5.99 | 4g | .25g | 16 | 37c |
| In Essence | Lip Balm | 6.95 | 4.8g | .25g | 19 | 36c |
| Lush | T Tree Simplex Lip Balm | 12.95 | 10g | .25g | 40 | 32c |
| Hamilton | Lips Vanilla Lip Balm | 5.69 | 4.5g | .25g | 18 | 32c |
| Bonne Bell | Lip Maintainence | 3.99 | 3.5g | .25g | 14 | 29c |
| Lip-Eze | Lip Balm | 4.69 | 4.7g | .25g | 19 | 25c |
| Chap Stick | Lip Conditioner SPF 15 | 3.69 | 4.2g | .25g | 17 | 22c |

Notes: Number of Uses rounded up to the nearest unit. Generally, there is no difference in price between lip balms with sunscreen or without or SPF15 vs SPF30, so all have been used.